

ATTENTION ARTISTS:

The Special License Plate Design Contest, hosted by the Wisconsin County Forests Association, is now open and accepting entries. The winning design will appear on a Special License Plate made available through the Wisconsin Department of Transportation.

Entries will be accepted starting immediately and must be delivered or postmarked by **January 15, 2024**. If wanting to deliver artwork to the WCFA office in person, artist MUST make arrangements with Rebekah Luedtke prior to dropping it off.

Please read the enclosed "Special License Plate Design Contest Entry Application" and the "Special License Plate Design Contest Rules." Be sure your submitted artwork conforms to all specifications and your paperwork is included during mailing. Please note that entries should not be protected by any covering (such as acetate or cellophane); however, you may use an acetate envelope for protection during mailing so long as this envelope can be easily removed.

All entries should be mailed to:

Wisconsin County Forests Association
ATTN: Rebekah Luedtke
801 N Sales Street, Ste 107, Merrill, WI 54452

OR emailed to info@wisconsincountyforests.com

Selection of the WCFA Special License Plate Design will take place in a private meeting of the selection panel in late January 2024.

If you have any questions, please contact Rebekah Luedtke, WCFA Executive Director, at (715) 539-1097 or email info@wisconsincountyforests.com.

Good luck and we look forward to seeing your entry!

WCFA SPECIAL LICENSE PLATE DESIGN CONTEST RULES

I. CONTEST ELIGIBILITY

Any person who is a United States citizen, or legal permanent resident, residing in the State of Wisconsin shall be eligible to submit an entry in the Wisconsin County Forests Association (WCFA) Special License Plate Design Contest. Two (2) entries may be submitted by each contestant.

II. CONTEST DATES

Entries for the contest to select the design for the WCFA Special License Plate will be accepted at any time following this announcement and must be received or postmarked no later than **January 15, 2024**. Entries shall be submitted following submission procedures listed below in Section VII.

III. RESTRICTIONS OF SUBJECT MATTER

The subject shall consist of some setting of the natural environment and the natural resources which are found in Wisconsin. Examples include, but not limited to: forests, trees, lakes, rivers, wildlife, native flora & fauna, outdoor recreation, forest products, etc. The WCFA "tree" logo may be used or included in the design. The logo is displayed in the top right of the application form for reference.

IV. ORIGINALITY OF ENTRY

The submitted design must be the artist's own creation and shall not be copied or duplicated in whole or in part from previously published art, including published photographs.

V. SUITABILITY OF ENTRY FOR REPRODUCTION

Artists shall not be limited in the choice of colors or medium. The medium selected must be of permanent quality, such as pen and ink, oil, watercolor, etching, or pencil and should be rendered with full attention to tone, detail, and accuracy. Photographs are not eligible. Metallic paints and fluorescent paints should not be used, as the printing process used to reproduce the actual plates is not capable of reproducing metallic or fluorescent properties.

The artist should keep in mind that Wisconsin Department of Transportation lettering will appear on the finished license plate. Do not try to fit in the words on your entry but DO keep some areas open or lighter in coloring to accommodate the lettering. The open areas can be light or dark in tone, but should be relatively free of any harsh contrasts from dark to light. WCFA may request the winning artist to adjust elements of their design if issues arise with the production of the plate.

VI. TECHNICAL REQUIREMENTS FOR ENTRY

The design shall be horizontal in the exact proportion of 6" high x 12" wide. No lettering or scroll work, including the artist's signature, is permitted on the design itself. The only visible identification mark on each entry at the time of judging will be the letter code assigned to the entry by the contest coordinator.

VII. SUBMISSION PROCEDURES

It is recommended that every entry be mounted and affixed with white matting to the outside dimensions of 10" high by 16" wide. Masonite board of 1/8-inch thickness with 1/8-inch matting is strongly recommended. No entry will be accepted that is in a wooden, metal, or plastic frame or that is under glass. Entries should not be protected by a covering (such as acetate or cellophane); however, an acetate envelope may be used for protection during mailing so long as the envelope can be easily removed.

The entry form must be submitted with the original artwork, certifying the originality of the entry and acknowledging the artist's acceptance of the terms and conditions governing the exclusive rights of the Wisconsin County Forests Association to reproduce the winning artwork. All entries will be processed by WCFA based on the date of receipt.

VIII. PROPERTY INSURANCE FOR ENTRIES

The Wisconsin County Forests Association will not insure any entry it receives. All contestants are advised that it is their responsibility to obtain adequate property insurance for their respective entry, should they desire such protection.

IX. FAILURE TO COMPLY WITH CONTEST RULES

Any entry that fails to comply with any of the requirements of the contest shall be disqualified and will not be considered by the judging panel. Such entries will be mailed back to the submitter within two weeks of the completion of contest judging.

X. SELECTION PANEL

There will be a panel of up to nine (9) judges appointed and will be selected to provide a representative cross-section of the WCFA membership and Board of Directors. Judges selected will serve without compensation.

All qualifying entries will be displayed and shown in chronological order based on the date they were received. The only visible identification mark on each entry will be the letter assigned to the entry by the contest coordinator.

XI. DATE AND LOCATION OF THE DESIGN SELECTION

Selection of the contest winner will take place in a private meeting of the selection panel in late January 2024.

XII. DESIGN SELECTION PROCEDURE AND SCORING

All entries will be judged on artistic composition and perspective, originality and suitability for reproduction. They should lend themselves to reproduction with the fullest possible attention to tone and detail.

XIII. AWARDS

The winner will receive a check for \$1,000 and a certificate of recognition.

After awarding, the winning design will become the property of WCFA and WCFA will retain all ownership rights thereafter. All other submissions will be returned via mail to the artist if desired. NOTE: Please check the appropriate box on the entry form to indicate your desires.

TO ENTER:

- Read and understand all of the contest rules before creating a design. The rules are also available on the WCFA website at www.wisconsincountyforests.com/plate
- Design MUST be exactly 6" high x 12" wide.
- Do not use a signature.

Entries may be submitted in one of two ways:

Send in via regular mail. The completed contest entry form must be included.

Wisconsin County Forests Association
ATTN: Rebekah Luedtke
801 N Sales Street, Ste 107, Merrill, WI 54452

OR

Save the design file electronically (PDF, PNG or JPG) and electronically complete the contest entry form. Attach both the design file and the contest entry form to an email and send to: info@wisconsincountyforests.com

APPLICATION DEADLINE: JANUARY 15, 2024